GOOD MORNING



Project Brief



Project Brief





Project Brief



Current JOBS.CA.GOV is:

- Unorganized
- Difficult to navigate
- Contains confusing terminology
- Not user friendly
- · Inefficiently laid-out

New JOBS.CA.GOV will address these issues while meeting statewide standards for template, usability and accessibility.



Decision-making



Decision-making

A Focus Group consisting of stakeholders discuss:



Decision-making

A Focus Group consisting of stakeholders discuss:

Content Organization

- Determine content by categorizing flash cards representing topics
- Categories based on groupings
- Revisited content labels, which lead to four main categories

Design Feedback

- Provide feedback on:
 - Information hierarchy
 - · Design aesthetic
 - Accessibility



Design

PROJECT BRIEF

DECISION-MAKING

DESIGN



Design

- Referred to Project Brief
- CA.GOV template as base
- Sketches
- 3 concept mock-ups
- Focus group approval
- Working prototype
- Edits
- Final design

Visual hierarchy, organization of content and engaging visual elements



				State Agencies Español Help		
GOV		This is a testin	g/development site		Search This Site	California
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	Create a new profile Forgot my User I.D. / Password					

WELCOME TO JOBS.CA.GOV Learn more

Employment Information

- Limited Examination and Appointment Program (LEAP)
- · Veterans' Information
- Diversity
- · Upward Mobility

Highlights

- · Hiring Freeze
- SROA
- · State Disability Advisory Council

What's New

- · Labor Relations Specialist Exam
- · Psychologist Exam, SPB
- Attorney 4 (Staff Counsel 4)
- · Staff Services Manager 1